

WEBINAR 03 — ATTENDEE RESOURCE GUIDE

Turning Insight into Action

Prioritizing Work, Coordinating Departments and Improving Outcomes

Collecting information is only the beginning. This session focuses on how Operational Digital Twins support decision-making by identifying patterns, prioritizing work, coordinating multiple departments, and measuring whether actions actually improve community conditions.

60 minutes · 2026/27 dates to be announced · Live audience Q&A

Use this guide before, during and after the session: read the summary, follow the agenda, take notes in the space provided and bring your questions to the live Q&A.

SESSION SUMMARY

Turning Insight into Action

Prioritizing Work, Coordinating Departments and Improving Outcomes

Collecting information is only the beginning. This session focuses on how Operational Digital Twins support decision-making by identifying patterns, prioritizing work, coordinating multiple departments, and measuring whether actions actually improve community conditions.

Speakers will show how operational data changes the way maintenance is scheduled, capital is allocated and performance is reported to leadership and the public.

Key topics covered

- Identifying operational patterns
- Prioritizing maintenance and investment
- Coordinating cross-department activities
- Tracking performance
- Measuring outcomes over time

What you should leave with

- Improve operational efficiency
- Reduce duplicated effort
- Prioritize resources using objective data
- Measure real-world improvements

Who this session is for

Public works, operations managers, engineering, transportation, code enforcement, emergency management and executive leadership.

AGENDA

How the hour is structured

Timings are approximate. The session runs 60 minutes with live Q&A in the final segment.

TIME	SEGMENT	LED BY
0:00 – 0:05	Welcome & series introduction	ConnectMii Events
0:05 – 0:15	Framing the problem: the local-government context	Moderator
0:15 – 0:35	Technology session: the topic in practice	Technology partner
0:35 – 0:50	Practitioner case study from a public agency	Guest speaker
0:50 – 0:58	Live audience Q&A	All speakers
0:58 – 1:00	Wrap-up, resources & next session	Moderator

Pre-session checklist

Review these before the session so the discussion lands on your own situation. Tick what your agency can already defend with evidence.

- ☐ We can rank work by condition and consequence, not just age
- ☐ Departments can see each other's planned work
- ☐ We measure outcomes, not only completed tasks
- ☐ Leadership receives a recurring operational report
- ☐ Field crews can act on the same information as the office

SPEAKERS

Who you will hear from

The full speaker line-up for this session is confirmed ahead of the event date. Registered attendees receive bios and affiliations by email.

TECHNOLOGY SPECIALIST

Speaker to be announced

A technology specialist walks through the platforms, data and workflows behind the session topic, with real project examples drawn from public-sector deployments across North America.

PUBLIC AGENCY PRACTITIONER

Speaker to be announced

A practitioner from a city, county or public agency shares how their team put this to work — what they built, what it cost, what changed, and what they would do differently.

SESSION MODERATOR

ConnectMii Events

ConnectMii Events produces the Operational Digital Twins series and moderates each session, keeping the discussion practical and focused on the needs of local-government teams.

NOTES

Your notes

Capture what applies to your agency: assets, workflows, costs, blockers and next steps.

Key points from the session

Ideas that apply to my agency

NOTES

Actions and follow-ups

ACTION	OWNER	BY WHEN

Resources or contacts to request

LIVE Q&A

Prepare your questions

The session closes with live audience Q&A. The most useful questions name a specific asset, department, budget constraint or workflow you are dealing with. Draft yours below and submit them in the Q&A panel during the session.

Prompts to get you started

- Which recurring problem would we fix first with better evidence?
- What would we stop doing if the data said it was not working?
- How do we report improvement to elected officials today?

My questions for the panel

Question 1

Question 2

Question 3

Question 4

Didn't get your question answered live? Email it to info@connectmiievents.com and the team will follow up after the session.